

ProQuest: *A Case Study of A Digital Repository*

*A look at preservation of
Dissertations in the U.S. and
Canada*



National Science Foundation Grant

**NSF awarded CRL a grant
to study eight long-lived data
repositories.**



National Science Foundation
WHERE DISCOVERIES BEGIN



Case Studies

An in-depth exploration of one particular case (situation or subject) for the purpose of gaining depth of understanding into the issues being investigated.



Case Studies & Repositories

- We don't know a lot about digital repositories.
- Case studies are not about right and wrong
- We are using TRAC criteria to serve as a framework for a case study.



Our Case Studies Ask

- Key decisions
- Practices developed
- Legal obligations
- Community expectations & needs
- Interoperability/Data integration
- Incentives



Trusted Repository Audit Checklist (TRAC)

TRAC looks at:

1. Repository management
2. Data management
3. Security



Why did we look a dissertations?

- A long-lived digital collection
- A unique digital collection
- Primary sources used by CRL members



History of UMI/ProQuest

1938 - Eugene Power starts UMI

1951 - ARL endorsement

1962 - Xerox

1985 - Bell & Howell--ProQuest

2001 - PQE stock sold on NYSE

2005-2007 - Business problems

2006 - Cambridge Information Group



What services does UMI offer?

- A searchable dissertations interface
- Full-text dissertations
- Easy citations
- Many channels for distribution and purchasing of dissertations
- Open Access
- Author copyright services
- A persistent digital archive for dissertations
- Ph.D. Verification



UMI's Designated Community

- Authors
- Universities
- Libraries
- Researchers
- Library of Congress
- National Library of Canada
- Database producers/vendors



Sources of UMI Income from dissertations

- Subscriptions
- Dissertation Sales
- Authors' Payments

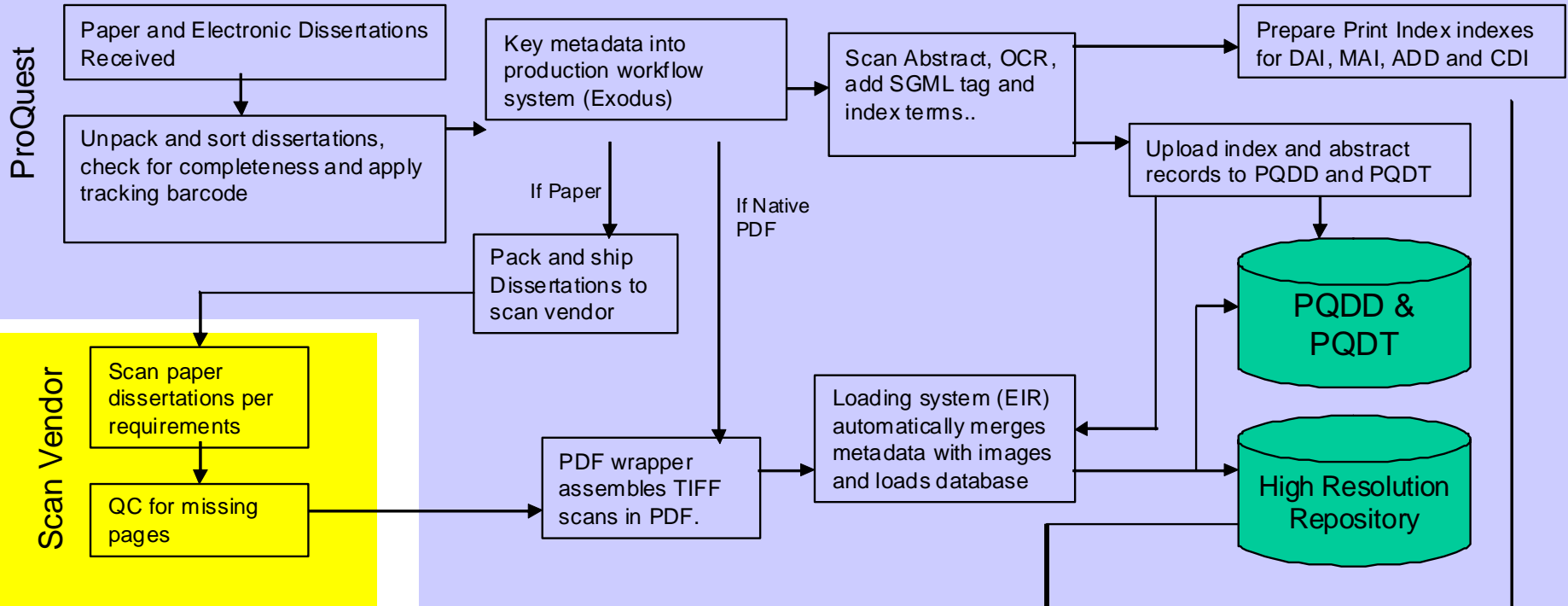


UMI Content

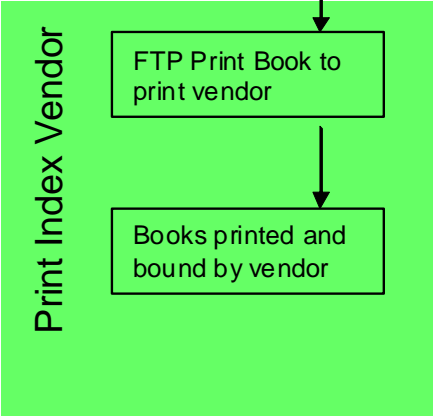
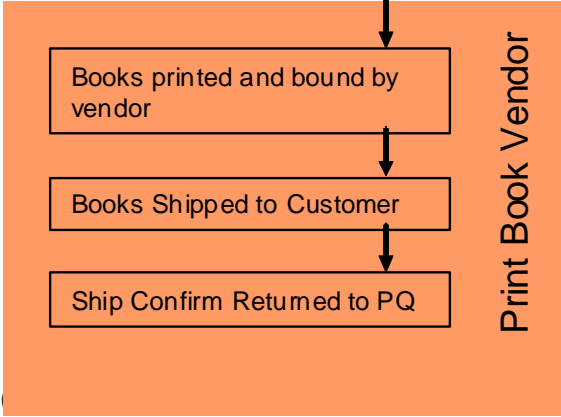
- Uniform content
- Controlled metadata



Dissertation Publishing Process Flow



- Products:
- ProQuest Dissertations and Theses (PQDT)
 - Print Dissertation Indexes
 - CD-ROM Dissertation Index
 - Print on Demand Dissertations



UMI's Preservation Planning

- Formed an Advisory Group
- Group recommendations
- Preservation Policy



Preservation Policy

- Two copies of microform
- Stored in climate- and humidity-controlled vaults
- TIFFs and PDFs in the online electronic vaults
- Daily backups
- Offsite storage
- Logs of retrieval failures



Archiving Arrangements

- Microform
- Ann Arbor facility
- Virginia facility
- Iron Mountain



Successful Strategies

- “Edition of one” was a good idea at the time and continues to be.
- The distributed cost model works.
- Collaborating is important: ARL, LC, NLC. etc.
- Uniformity of the product
- Good relations with academic community



Vulnerabilities

- Self-publishing/Open access
- More complexity content (larger size, more formats)
- Dissertations' low market value
- Preservation planning is not transparent



Digital preservation is an ongoing costs for any content provider

Digital Information Lifecycle costs
= Acquisition+ Ingest+ Metadata
+Storage + Access+ Preservation ¹

¹Davies, Richard, Life2 Project Manager. "How much does it cost? The Life Project." PowerPoint Presentation for Liber conference. 5th July 2007.



Wrap-Up

No one has all the answers but
advocacy is a part we can play



Questions

