

2010 Charleston Conference Schedule At-A-Glance

WEDNESDAY, NOVEMBER 3, 2010		
Day/Time	Event	Location
ALL DAY PRECONFERENCES		
Wed 9:00 AM - 4:00 PM	E-Everything: Putting It All Together	FM Colonial Ballroom
	Lost in the Forest of License Negotiations??? Your Glowing Breadcrumbs at XXX Charleston Conference, 2010	FM Pinckney Room
	The Radically Different Future of Collection Development	FM Calhoun Room
MORNING PRECONFERENCES		
Wed 9:00 AM - 12:00 PM	Negotiating With Vendors: Dos and Don'ts	FM Rutledge Room
	A Comparative Overview of Journal Discovery Systems: Library Users Offer Their Experiences	FM Laurens Room
Wed, 10:30 AM	REFRESHMENT BREAK	Outside FM Carolina Ballroom
Wed, 12:00 PM - 6:00 PM	11th ANNUAL VENDOR SHOWCASE	FM Carolina Ballroom
Wed, 12:00 PM - 2:00 PM	VENDOR SHOWCASE LUNCH - For all Conference Attendees. Sponsored by Charleston Information Group, LLC	FM Carolina Ballroom
Wed, 1:00 PM – 5:00 PM	VENDOR CHAT SESSIONS	FM Gold Ballroom
AFTERNOON PRECONFERENCES		
Wed, 1:00 PM – 4:00 PM	Innovative Practices in Electronic Resources and Acquisition Management	FM Laurens Room
	Serials Resource Management	FM Rutledge Room
Wed, 2:30 PM	VENDOR SHOWCASE REFRESHMENT BREAK	FM Carolina Ballroom
Wed, 5:30 PM - 6:45 PM	JURIED PRODUCT DEVELOPMENT FORUMS	Registration Req'd

Threads for Concurrent Sessions = TE: Techie Issues; BU: Budget/Fundraising; MA: Management/Organization; ED: Education/retooling; CD: Content Development/ Collection Assessment; CO: Content/Consortia; FOR: Content/Formats; EU: End Users/Use Statistics; OOB: Out of the Box Thinking/Entrepreneurship

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THURSDAY, NOVEMBER 4, 2010			
Day/Time	Event	Location	
Thurs, 7:00 AM - 7:45 AM	Welcome Breakfast	Outside FM Carolina Ballroom	
Thurs, 8:00 AM - 8:15 AM	Welcome and Opening Remarks	FM Carolina Ballroom and Overflow Seating in FM Gold Ballroom	
Thurs, 8:15 AM - 9:00 AM	Let Them Eat... Everything: Embracing a Patron-Driven Future - Rick Anderson, University of Utah		
Thurs, 9:00 AM - 9:45 AM	A Consortium for Sharing Primary Materials - Joseph J. Esposito, CEO, GiantChair		
Thurs, 9:45 AM - 10:00 AM	REFRESHMENT BREAK	Outside FM Carolina Ballroom	
Thurs, 10:00AM - 11:15 AM	Who Do We Trust? The Meaning of Brand in Scholarly Publishing and Academic Librarianship - Anthony Watkinson, University College London; Kent Anderson, The Journal of Bone & Joint Surgery; Dean Smith, Project MUSE; Hazel Woodward, Cranfield University UK; Allen Renear, University of Illinois at Urbana-Champaign	FM Carolina Ballroom and Overflow Seating in FM Gold Ballroom	
Thurs, 11:15 AM- 12:00 PM	Social Networking for Scholars - David Nicholas, UCL Centre for Publishing and CIBER Research Group		
Thurs, 12:30 PM – 1:45 PM	LIVELY LUNCHESES	Thread	Location
	CIP, ISSN and the Future of Bibliographic Control	TE	ES Board Room
	JSTOR's Use of Social Media: One Organization's Story	OOB	ES Citadel Green Room
	Great Expectations: Maximizing Efficiency and Value in Collection Management and Discover	FOR	ES Colonial Ballroom
	Mentoring for Organizational Health	MA	FM Bridgeview Room
	Digital Warfare: Navigating the E-book Minefield	FOR	FM Calhoun Room
	Give 'Em What They Want: Patron-Driven Collection Development	CD	FM Carolina Ballroom
	Reference on the Run: The New Portable Era Is Here!	FOR	FM Colonial Ballroom
	Consortial Patron-Driven Acquisition of Ebooks: Collection Development Adventures of a Small Consortium	CD	FM Gold Ballroom
	Pay-Per-View Isn't All Wet: Providing Articles Can Save the Budget	OOB	FM Laurens Room
	Departmental Libraries: Aligning and Positioning at the Intersection of Collections and Services	MA	FM Parkview Room
	Be Careful What You Wish For: You Might Get Statistics	EU	FM Pinckney Room
	Library Connections: A Non-Linear Approach to Planning, Marketing and Creating the Positive User Experience	EU	FM Rutledge Room
	Who's Driving, and Where? Incorporating Patron Driven Acquisition Models into Library Collection Policy	CD	HI Ashley Room
	The Next BIG Idea	CO	HI Cooper Room A
Context and Community: Perceptions of Libraries, 2010	EU	HI Cooper Room B	

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		THURSDAY CONCURRENT SESSION 1	Thread	Location
Thurs. 2:00-2:45 PM		Library as Function: Transformation in the Post-Discovery Library	CD	Addlestone Rm 120
		From Normalizing Serials to Normalizing Ships: Improving Access to All Types of Digitized Resources	OOB	Addlestone Room 122
		Double-Booked: When Does E-Book /P-Book Bundling Make Sense?	FOR	Addlestone Room 227
		To Talk of Many Things: Of Shoes- and Ships- and Sealing-Wax- of Cabbages- and Kings	FOR	ES Board Room
		Supporting Campus Colloquia and Symposia for Collection Development Using Book Displays	CD	ES Citadel Green Room
		Do Faculty No Longer Need the Library to Buy Their Books?	CD	FM Bridgeview Room
		Patron-Driven Print Acquisitions: A New Phase in a Changing Environment	CD	FM Calhoun Room
		Working Well with Wikipedia	TE	FM Carolina Ballroom
		Semantic Technology: Getting Up to Speed to Better Serve Your User Community	FOR	FM Colonial Ballroom
		Patron-Driven Acquisition of Monographs: Results and Implications	OOB	FM Gold Ballroom
		We've Come So Far, Who Knew? One Librarian's Experience with E-Books	FOR	FM Laurens Room
		Getting to Go: Strategic Use of External Expertise in Leveraging Change	MA	FM Parkview Room
		Open Researcher and Contributor Identification (ORCID)	OOB	FM Pinckney Room
		Deselecting the Monographs Collection: One Library's Adventure in Weeding	CD	FM Rutledge Room
		Simplify Your Single Sign On: Libraries, Publishers, and Federations Working Together	TE	HI Ashley Room
		Bouncing, Squirreling and Other Behaviors of Digital Information Seekers	EU	HI Cooper Room A
	Do Humanities & Social Sciences E-books Get Used?	FOR	HI Cooper Room B	
		THURSDAY CONCURRENT SESSION 2	Thread	Location
Thurs, 3:00 PM - 3:45 PM		Using DASH! for Digital Repositories	ED	Addlestone Rm 120
		One for All and All for Everyone: The Art of Negotiating Licenses in an Age of Collaboration	TE	Addlestone Rm 122
		Who's on First? – What's on Second? – The New Virtual Reality of Library Acquisitions	OOB	Addlestone Rm 227
		Changing Landscape in Sheet Music Publishing: from Monks to Mutopia	CD	ES Board Room
		Taking a Step Back, To Move Forward	CD	ES Citadel Green Room
		Back to the Future: Old Models for New Challenges	OOB	ES Colonial Ballroom
		Triangulating the Supply Chain: Partnering with Libraries, Book Vendors and MARC Record Providers to Maximize Access for Hard-to-Catalog Monographs.	FOR	FM Bridgeview Room
		FRPAA and the latest on Open Access	BU	FM Calhoun Room
		EBSCO Discovery Service (EDS) vs. Serials Solutions Summon Faceoff	CD	FM Carolina Ballroom
		Delivering E Readers in an Academic Library Setting	FOR	FM Colonial Ballroom
		STM Publishing 101 for Librarians	CD	FM Gold Ballroom
		Teaching Electronic Resource Management	ED	FM Laurens Room
		Why Do Students Want to be in the Library if They Aren't Using the Books?	EU	FM Parkview Room
		The Art of Building Collections: How to Build a Successful Partnership Between Publishers, Vendors and Libraries	CO	FM Pinckney Room
		Consensus-based Assessment for Reinvisioning a Reference Collection	CD	FM Rutledge Room
		The Future of eTextbooks - The "Smarter Learning" Approach	FOR	HI Ashley Room
	Wherefore Art Thou, RoMEO? A Review of Open/Public Access Definitions and Policies	CD	HI Cooper Room A	
	Implications of Breaking Content Apart	OOB	HI Cooper Room B	

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THURSDAY AFTERNOON PLENARY SESSIONS			
Day/Time	Event	Location	
Thurs. 3:45 PM - 4:10 PM	REFRESHMENT BREAK	Outside FM Carolina Ballroom	
Thurs, 4:10 PM - 4:30 PM	Doin' the Charleston Rag: 30 Years in 20 Minutes	FM Carolina Ballroom with Overflow Seating in FM Gold Ballroom	
Thurs, 4:30- 5:30 PM	The Tower and the Open Web: The Role of Reference - John Dove , President, Credo Reference; Casper Grathwohl , Vice President and Online and Reference Publisher, Oxford University Press; Phoebe Ayers , Wikimedia Foundation and University of California at Davis; Jason B. Phillips , Librarian for Sociology, Psychology, Gender and Sexuality Studies and American Studies, New York University; Michael Sweet , CEO, Credo Reference		
Thurs, 5:45 PM -6:30 PM	"Happy Hour" THURSDAY CONCURRENT SESSION 3	Thread	Location
	Where are the GLBT Books for Children?	CD	ES Board Room
	Closer Than You Think: Librarian Perceptions vs. User Needs	EU	ES Citadel Green Room
	Open Textbook Models: The View from the Library	OOB	ES Colonial Ballroom
	Journal Review Benefits Beyond the Budget: Dollars and Sense at Wayne State University	CD	FM Bridgeview Room
	Collection Development in your Spare Time: The Busy Liaison's Guide to Database	CD	FM Calhoun Room
	Developing an E-Book Acquisition Strategy That Works	FOR	FM Carolina Ballroom
	You're Not Licensing Streaming Video? Why Not?!	FOR	FM Colonial Ballroom
	Adrift in a Sea of Metadata: How to Set Sail All Ahead Full!	CD	FM Gold Ballroom
	Implementing Reference Management Software: RefWorks Three Years Later	ED	FM Laurens Room
	The Other Side of the Coin: De-Selecting Material from a Research Library's Storage Facility	CD	FM Parkview Room
	Developing a New Allocation Method for the Library Budget	BU	FM Pinckney Room
	Moving from Print to Electronic Journals: A Study of Libraries at Indiana Colleges and	CD	FM Rutledge Room
	What Do Those Collection Numbers in Resources for College Libraries Really Mean?	CD	HI Ashley Room
	The Role of a Knowledge Base in Creating More Efficient Workflows	OOB	HI Cooper Room A
Assessing the Need for Chinese Science Journals at Cornell	CD	HI Cooper Room B	
Thurs, 7:00 PM – 9:00 PM	CHARLESTON CONFERENCE ANNUAL RECEPTION	College of Chaleston School of Science and Math Bldg. 202 Calhoun Street	

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FRIDAY, NOVEMBER 5, 2010			
Day/Time	Event	Location	
Fri, 7:00 AM – 8:00 AM	BREAKFAST DISCUSSION - Sponsored by ebrary	Colonial Ballroom	
Fri, 8:10 AM - 8:15 AM	Opening Remarks	FM Carolina Ballroom with Overflow Seating in FM Gold Ballroom	
Fri, 8:15 AM - 9:00 AM	Full-Spectrum Stewardship of the Record of Scholarly and Scientific Research - Brian Schottlaender , The Audrey Geisel University Librarian, University of California, San Diego		
Fri, 9:00 AM - 9:45 AM	Executives' Roundtable - T. Scott Plutchak , Director, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham; Y.S. Chi , Vice Chairman and Managing Director of Global Academic & Customer Relations, Elsevier; Kent Anderson , The Journal of Bone & Joint Surgery		
Fri, 9:45 AM - 10:15 AM	BREAK	Outside FM Carolina Ballroom	
Fri, 10:15 AM - 11:00 AM	When Rubber Meets the Road: Rethinking Your Library Collections - Roger Schonfeld , Research Manager, Ithaka S+R; Sue Woodson , Associate Director of Digital Collection Services, Welch Medical Library, Johns Hopkins Medicine	FM Carolina Ballroom with Overflow Seating in FM Gold Ballroom	
Fri, 11:00 AM - 12:00 PM	What Can Our Readers Teach Us? - John Sack , Associate Publisher and Director, HighWire Press, Stanford University Libraries and Academic Information Resources		
Fri, 12:30PM -1:45 PM	FRIDAY LIVELY LUNCHESES	Thread	Location
	Changes in Print Paper During the 19th Century	CD	ES Board Room
	On the Front Lines of Health Sciences: Trends, Trials, and Tribulations (10th Annual Health Sciences Librarians Lively Lunch)	OOB	ES Citadel Green Room
	Buying the Cow But Still Paying for the Milk?: A Librarian-Vendor Dialogue on Annual Fees for Purchased E-Resources	BU	ES Colonial Ballroom
	Using Donations as a Collection Analysis Tool: Dispersal and Retention of 7,000 Unexpected Books	CD	FM Bridgeview Room
	Publishing Ethics	TE	FM Calhoun Room
	Ask an Aggregator	TE	FM Carolina Ballroom
	Three Perspectives on Patron Driven Acquisitions: Local, Consortial and Publisher	OOB	FM Colonial Ballroom
	Providing Alumni Remote Access to Research Databases. Is It Worth It?	MA	FM Gold Ballroom
	From My Library to Our Library: Changing a Culture in Tough Times	MA	FM Laurens Room
	Changing Operations of Academic Libraries	MA	FM Parkview Room
	Sharing the Love	BU	FM Pinckney Room
	So You Want To Be an Information Broker?	OOB	FM Rutledge Room
	What it Takes to be an Acquisitions Librarian Today	ED	HI Ashley Room
Seven and Seven: The Seven Tools of Highly Effective Publishers; The Seven Tools of Highly Effective Librarians.	MA	HI Cooper Room A	
Analysis of Claiming Print Journals at the University of Manitoba Libraries	TE	HI Cooper Room B	

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		FRIDAY CONCURRENT SESSION 1	Thread	Location
Fri, 2:00 PM - 2:50 PM		A Serials Format Inventory Project	CD	Addlestone Rm 120
		What Researchers Want, and How to Pay For It	EU	Addlestone Rm 122
		Value, Value and More Value: Update From a Small (and Increasingly Poor) Island	MA	Addlestone Rm 227
		A Systematic Approach to Process Improvement: Applying Scholtes's SIPOC Model	MA	ES Board Room
		Making Patron Driven Select Work When Your Print Book Supplier Is Not Your E-Book	CD	ES Citadel Green Room
		Enhanced E-Books: What Are They & What Will They Mean for Libraries?	FOR	ES Colonial Ballroom
		Getting a Kick Out of U(sers): Overcoming Information Overload for the Next Generation	EU	FM Bridgeview Room
		Impact of Licensing Cuts on Research and Education: Results of a Focus Group Study	CD	FM Calhoun Room
		The E-Brarian Revolution: The Collapse of the Traditional Library & the Dawn of the New E-Empire	FOR	FM Carolina Ballroom
		Kindles, E-Readers and Academic Libraries	FOR	FM Colonial Ballroom
		Catching the Wave: Academic Library as Scholarly Publisher	OOB	FM Gold Ballroom
		Coping with the Short Goodbye: Handling Unanticipated Change	MA	FM Laurens Room
		NISO's IOTA Working Group: Creating an Index for Measuring the Quality of OpenURL Links	TE	FM Parkview Room
		Archiving Ebooks: How Can You Keep What You Own if Disaster Befalls	TE	FM Pinckney Room
		Is Your Consortium Paying Dividends? Measuring the ROI for Cooperative Collection	CO	FM Rutledge Room
		Results from the SOAP Project (Study of Open Access Publishing)	BU	HI Ashley Room
		QR codes: Harnessing Technology to Increase Visibility	OOB	HI Cooper Room A
		Core Resources on Time Series Analysis for Academic Libraries	CO	HI Cooper Room B
		FRIDAY CONCURRENT SESSION 2	Thread	Location
Fri, 3:10 PM - 4:00 PM		Creating a Mega Technical Services Department from Smaller Departments	MA	Addlestone Rm 120
		Eliminating Content and Platform Silos: Case Studies and Discussion	OOB	Addlestone Rm 122
		From Library to End-User: How Subscription Agents are Partnering for Success in the End-User Environment to Help Libraries in Tough Economic Times	EU	Addlestone Rm 227
		From Reports to Cooperative Intelligence	CD	ES Board Room
		Next-Generation Science Journals: Challenges and Opportunities	CD	ES Citadel Green Room
		New COUNTER-Based Usage Metrics for Journals and Other Publications	EU	ES Colonial Ballroom
		Issues in Determining Cost for Cost Per Use Calculations	CD	FM Bridgeview Room
		Teaching and Learning Unleashed: Using Technology Innovations and Open Access Content to Connect E-Resources and the Classroom	FOR	FM Calhoun Room
		Going Mobile: Publishers and Libraries Reveal Websites and Apps for the Mobile Crowd	TE	FM Carolina Ballroom
		Discovery, Data and Decision-making	CD	FM Colonial Ballroom
		Patron Driven Acquisitions: The Future of Collection Development?	CD	FM Gold Ballroom
		Looking Forward by Looking Back: Books at the End of the Book.	CD	FM Laurens Room
		Journal Cancellation 101: A Beginner's Guide to Slashing Serials with Confidence	CD	FM Parkview Room
		Link Resolvers, Knowledge Bases and the KBART Working Group	TE	FM Pinckney Room
		The Role of the Acquisitions Librarian in Electronic Resources Management	FOR	FM Rutledge Room
		Bringing it All Together: An Integrated Approach to the Stewardship of Development-Funded Acquisitions	BU	HI Ashley Room
		Four Things University Presses Wish Libraries Knew About Publishing, and Four Things Libraries Wish University Presses Knew About Them	MA	HI Cooper Room A
		How to Evaluate Cultural Authenticity and Stereotypical Generalizations that Exist in Asian-American Children's Books	CD	HI Cooper Room B

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FRIDAY AFTERNOON PLENARY SESSIONS		
Day/Time	Event	Location
Fri, 4:00 PM - 4:30 PM	REFRESHMENT BREAK	Outside FM Carolina Ballroom
Fri, 4:30 PM - 5:15 PM	"I Hear the Train A Comin' - LIVE" session - Greg Tananbaum (CEO, Scholarnext); Joseph J. Esposito (CEO, GiantChair)	FM Carolina Ballroom with Overflow Seating in FM Gold Ballroom
Fri, 5:30 - 6:15 PM	Creating a Trillion-Field Catalog: Metadata in Google Books - Jon Orwant (Engineering Manager, Google Books)	
Fri, 7:00 PM - 9:00 PM	Dine Arouds (meet in Francis Marion Lobby at 6:30 pm)	Registration Req'd
SATURDAY, NOVEMBER 6, 2010		
Day/Time	Event	Location
Sat, 8:00 AM - 8:30 AM	BREAKFAST BUFFET and Fast Tech Talks Session 1	
	Business Expert Press - 2010 Digital Library Collection	FM Laurens Room
	CredoReference - Credo Topics Pages	FM Rutledge Room
	Faculty of 1000 - New F1000 Website	FM Pinckney Room
	LexisNexis - LexisNexis Statistical DataSets	FM Colonial Ballroom
	SkyRiver - SkyRiver Cataloging & Vendor Integration Service	FM Calhoun Room
	Springer - Springer API	FM Gold Ballroom
Sat, 8:40 - 9:10 AM	BREAKFAST BUFFET and Fast Tech Talks Session 2	
	Alexander Street Press - The Future of Educational Video	FM Gold Ballroom
	Apex CoVantage - AccessTEI – Pain-Free Humanities Digitization	FM Rutledge Room
	ebrary - DASH! and ebrary Technology Upgrades	FM Calhoun Room
	Ingram - CoreSource®	FM Laurens Room
	McGraw Hill Professional: Custom Curriculum and the Changing Role of Technology in Medical Education	FM Pinckney Room
SAGE Publications - SAGE Research Methods Online	FM Colonial Ballroom	
SATURDAY MORNING PLENARY SESSIONS		
Sat, 9:20 AM - 10:00 AM	Efficient and Effective Funding of Open Access 'Books' - Frances Pinter (Publisher, Bloomsbury Academic)	FM Carolina Ballroom
Sat, 10:00 AM - 11:00 AM	The Long Arm of the Law - Ann Okerson - Associate University Librarian for Collections and International Programs, Yale University; Bill Hannay - Attorney, Schiff Hardin LLP; Lauren K. Schoenthaler – Senior University Counsel, Stanford University	

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SATURDAY, NOVEMBER 6, 2010 (continued)

SATURDAY, NOVEMBER 6, 2010 (continued)				
Sat, 11:15 AM - 12:00 PM	SATURDAY INNOVATION SESSION 1		Thread	Location
		Building a Research Collection on Disaster Mental Health	CD	ES Board Room
		Collection Intelligence: Using Data Driven Decision Making in Collection Management	CD	ES Citadel Green Room
		Scholarly Publishing Roundtable: Recommendations for Access To Federally Funded Research	OOB	ES Colonial Ballroom
		How Do I Make These Available?: A Digital Solution to Managing Emailed Serials in a Library Setting	OOB	FM Bridgeview Room
		Seeing the Forest and the Trees: How to Be Part of the Sustainability Information Revolution	CD	FM Calhoun Room
		(Almost) No Code Web 2.0: Bringing Library Collections to Your Users Where They Live	OOB	FM Carolina Ballroom
		Straight Talk	ED	FM Colonial Ballroom
		Weeding with Robots: Managing Collections in an Automated Retrieval System.	CD	FM Gold Ballroom
		Jumping into the New Waters of Librarian Promotion and Appointment: How We Dove in and Survived	MA	FM Laurens Room
		Collaborative Copyright – or Copyright Is Not Just a Library Issue	TE	FM Parkview Room
		Collection Development with Numbers: Mining our Circulation and ILL Data to Understand Patrons' Needs	CD	FM Pinckney Room
		Can Collection Management Improve Information Literacy? Lessons on How We Can Engage Students with Scholarly Communication and the Business-side of Librarianship	ED	FM Rutledge Room
		Lease vs Buy on Media	FOR	HI Ashley Room
	Who Are We, What Is It, What Can I Do With It and Why Does It Matter?	EU	HI Cooper Room A	
Sat, 12:15 PM - 1:00 PM	SATURDAY INNOVATION SESSION 2		Thread	Location
		The GIST Gift & De-Selection Manager: Redesigning Gift and Weeding Workflow in the	CD	ES Citadel Green Room
		Creating a User Driven Approach to Decision-Making: How a Persona Development Strategy Connects Libraries with Their Users	EU	ES Colonial Ballroom
		Tackling the Evolution of Libraries	CD	FM Calhoun Room
		Information in the Digital Age: Trends, Challenges and Innovations	OOB	FM Carolina Ballroom
		VIVO: Enabling National Networking of Researchers	ED	FM Colonial Ballroom
		OARS: Toward Automating the Ongoing Subscription Review	CD	FM Gold Ballroom
		Used Books for New Collections	BU	FM Laurens Room
		The Rolex Learning Center at EPFL: A New Building for a New Vision in Collection Development	CD	FM Parkview Room
		License Management: Making It Fun and Flexible with CORAL	TE	FM Pinckney Room
		Making Do: ERM Alternatives	TE	FM Rutledge Room
		Reset: A Publisher's Response to the Changing Economy	BU	HI Ashley Room
		The "Get It" Department: Oregon State University's Strategic Realignment of Collection Services	MA	HI Cooper Room A
		"Want Buy-In? Let Your Students Do the Buying! : A Case Study of Course-Integrated Collection Development	OOB	HI Cooper Room B
Sat, 1:15 - 1:45 PM	Hyde Park Corner and Closing Remarks		FM Carolina Ballroom	
Sat, 4:00 PM - 6:00 PM	Rump Session: An Open Conversation Discussing Legal, Technical and Professional Implications of Distributed and Untethered Cloud Services in the Library		FM Calhoun Room	

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