

# 2010 Charleston Conference



**30<sup>th</sup> Annual Issues in Book  
and Serials Acquisition**

**November 3 – 6, 2010**  
**Francis Marion Hotel, Main Conference**  
**Embassy Suites Historic District, Concurrent Sessions**  
**Holiday Inn Historic District, Concurrent Sessions**

## **NEW! FAST TECH TALKS**

For the first time in 2010, we are offering publishers and vendors 30 minute time slots to demonstrate and promote their newest and most innovative products on the market. Saturday is “Innovation Day” for the Conference, and in that spirit we are offering a limited number of concurrent slots for product demonstrations that morning.

A laptop, projector, internet connection will be provided in the meeting room, and attendees can get food at the Continental Breakfast buffet to eat while watching your presentations.

- Applications will be reviewed and selected by a committee.
- Application deadline is **August 31, 2010**.
- **Cost:** \$500 payable 30 days after notification of acceptance with limited space available. Discounted price of \$300 for Vendor Showcase or Juried Product Development Forum participants.

**FOR CONSIDERATION, SUBMIT YOUR APPLICATION TO  
LEAH HINDS <[leah@katina.info](mailto:leah@katina.info)> BY AUGUST 31, 2010.**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Title:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone #:** \_\_\_\_\_

**What product will you be presenting?** \_\_\_\_\_

**Why do you want this slot?** Why should the committee select your application? Is your product truly innovative?

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### **ABSTRACT**

Please attach an abstract to your application. Limit to 50 words. Abstracts should describe the session and set expectations for participants. The abstract serves two purposes: 1) it will be used by the

committee to assess the suitability of the session; 2) it will describe the session in the list of presentations that attendees will use to select which session they might be interested in attending.